

## BOARD AGENDA ITEM

F-6

**Meeting Date:** January 24, 2012

**Item Title:** Approval of Recommendation to Implement Magnet and Innovative Programs for 2012/13

**Item Type:** Action

**BACKGROUND:** On February 23, 2010, the Board of Education adopted the Master Plan, providing for the establishment of “attractive school options to provide desirable choices and deepen student, family, and community engagement in the youth’s lives and education.” To meet this goal, groups of teachers and administrators were encouraged to form proposal teams in an effort to create innovative programs or magnet schools.

On May 11, 2011, proposal teams submitted their Request for Proposals (RFPs) which were then reviewed to determine if the proposals aligned with the District’s vision, mission, and guiding principles. Six written proposals were submitted to the Board for review on June 14, 2011.

On June 28, 2011, the Board voted to approve the allocation of \$63,000 of budgeted Measure A funds to provide proposal teams with the resources required for further developing proposals for Phase II submission to the Board.

On November 15, 2011, the teams working on innovative program and magnet school proposals presented on their progress in planning for their proposal. Five proposals were received December 1, 2011, marking the end of *Phase II, Planning for Implementation*.

On December 13, 2011, the Board received an update on the logistical, operational and financial issues related to magnet and innovative proposals.

On January 10, 2012, we provided information on the logistical, operational, and financial issues related to magnet and innovative programs, as well as recommendations moving forward with magnet and innovative programs.

Tonight we ask the Board to approve our recommendations for implementing and moving ahead with our Magnet and Innovative Programs.

ALAMEDA UNIFIED SCHOOL DISTRICT

BOARD AGENDA ITEM

EXHIBIT

F-6

(Continued)

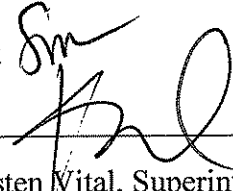
**FISCAL IMPLICATIONS:** Start-up costs for the recommended proposals in 2012-2013 are projected as follows: Bay Farm ≈ \$189,200; Earhart ≈ \$133,500 Encinal ≈ \$30,000; Global Education through Arts ≈ \$378,000

**RECOMMENDATION:** Approve as presented

**AUSD Guiding Principles:** 1. All students have the ability to achieve academic and personal success. 2. Teachers must challenge and support all students to reach their highest academic and personal potential. 4. Parental involvement and community engagement are integral to the success of all students. 6. Allocation of funds must support our vision, mission and guiding principles.

**Submitted by:** Sean McPhetridge, Assistant Superintendent

**Approved for Submission to Board of Education**

  
Kirsten Vital, Superintendent

# Approval of Recommendation to Implement Magnet and Innovative Programs for 2012-13


January 24, 2012

## Background

- AUSD's Master Plan was adopted by the Board of Education in February of 2010
- The Master Plan calls for the establishment of "attractive school options"
- Groups of teachers and administrators were encouraged to form proposal teams
- Proposal teams submitted RFP (request for proposals), which were reviewed and determined to align with the District's vision, mission, and guiding principles
- Proposal teams were then allocated money from Measure A for proposal development
- Five proposal were submitted on December 1, 2011

<b>Key Idea</b> <b>Magnet and Innovative Programs</b>		is about ...realizing the establishment of "attractive school options to provide desirable choices and deepen student, family, and community engagement in the youth's lives and education" as identified in the Master Plan adopted by the Board of Education in February of 2010		
<b>21<sup>st</sup> Century Learning at Bay Farm (Innovative Proposal)</b>	<b>Earhart Math, Science and Technology with the Integration of Music (Innovative Proposal)</b>	<b>Encinal 6-12 (Magnet Proposal)</b>	<b>Global Education through the Arts (Magnet Proposal)</b>	<b>Rachel Carson School of Science, Art, and Sustainability (Magnet Proposal)</b>
<ul style="list-style-type: none"> <li>• K-6 program with potential to grow</li> <li>• 21<sup>st</sup> century skills integrated into teaching and learning</li> </ul>	<ul style="list-style-type: none"> <li>• Science specialist</li> <li>• Integration of technology and music into curriculum</li> <li>• Systematizing strategies</li> </ul>	<ul style="list-style-type: none"> <li>• Establish 6-8 grade program</li> <li>• Eliminate middle to high school transition</li> <li>• High school readiness</li> </ul>	<ul style="list-style-type: none"> <li>• K-8 arts integrated program</li> <li>• World language offering at all grade levels</li> <li>• Global citizenship</li> </ul>	<ul style="list-style-type: none"> <li>• Integration of science, art, and sustainability into curriculum</li> <li>• Community partnerships</li> </ul>
AUSD Recommendation Conditional Approval	AUSD Recommendation Conditional Approval	AUSD Recommendation Conditional Approval	AUSD Recommendation Conditional Approval	AUSD Recommendation Declined for this cycle
\$189,200	\$133,500	\$30,000	\$378,000	
So what? (What's important to understand about this?)				

2012-13 (Start-up) Funding Sources	
<b>Item</b>	<b>2012-13</b>
Parcel Tax (Technology)	\$58,000
Parcel Tax (Innovative Programs)	\$65,000
Title I	\$100,000
Tier III	\$100,000
Lottery	\$179,000
Economic Impact Aid (EIA)	\$205,700
Facilities Fund	\$23,000
<b>TOTAL</b>	<b>\$730,700</b>



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### 2012-13 (Start-up)

Item	Bay Farm (K-6)	Earhart	Encinal	Global (K-5)	TOTAL
Teacher(s)	\$80,000 1 FTE	\$80,000 1 FTE		\$240,000 3FTE	\$400,000
Teacher Release			\$15,000	\$15,000	\$30,000
Substitute Release			\$5,000		\$5,000
Counselor				\$40,000 .5FTE	\$40,000
Music, PE, Media Ctr	\$40,000	\$16,000			\$56,000
Professional Development	\$5,000	\$16,500	\$10,000	\$15,000	\$46,500
Classified Staff	\$4,200				\$4,200
Arts Integration Certification				\$13,000	\$13,000
Arts Coach				\$20,000	\$20,000
Student Support Liaison				\$30,000	\$30,000
Art Materials				\$5,000	\$5,000
Facilities*	\$23,000				\$23,000
Technology	\$37,000	\$21,000			\$58,000
<b>TOTAL</b>	<b>\$189,200</b>	<b>\$133,500</b>	<b>\$30,000</b>	<b>\$378,000</b>	<b>\$730,700</b>

### 2013-14 Funding Sources

Item	2013-14
Parcel Tax (Technology)	\$41,000
Parcel Tax (Innovative Programs)	\$65,000
Title I	\$50,000
Tier III	\$50,000
ROP JPA	\$544,143
Lottery	\$35,557
Facilities Fund	\$28,750
<b>TOTAL</b>	<b>\$814,450</b>



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2013-14					
Item	Bay Farm (K-6)	Earhart	Encinal (6-8)	Global (K-6)	TOTAL
Teacher(s)	\$80,000 1 FTE	\$80,000 1 FTE	\$80,000 1FTE	\$240,000 3FTE	\$480,000
Teacher Release			\$15,000	\$15,000	\$30,000
Substitute Release			\$5,000		\$5,000
Counselor			\$40,000 .5FTE	\$40,000 .5FTE	\$80,000
Music, PE, Media Ctr	\$40,000	\$16,000			\$56,000
Professional Development	\$5,000	\$16,500	\$10,000	\$5,000	\$36,500
Classified Staff	\$4,200		\$1,000		\$5,200
Arts Integration Certification				\$2,000	\$2,000
Arts Coach				\$20,000	\$20,000
Student Support Liaison				\$30,000	\$30,000
Art Materials					
Facilities*			\$28,750		\$28,750
Technology		\$21,000	\$20,000		\$41,000
<b>TOTAL</b>	<b>\$129,200</b>	<b>\$133,500</b>	<b>\$199,750</b>	<b>\$352,000</b>	<b>\$814,450</b>

2014-15 Funding Sources	
Item	2014-15
Parcel Tax (Technology)	\$41,000
Parcel Tax (Innovative Programs)	\$65,000
Title I	\$50,000
Tier III	\$50,000
Lottery	\$281,200
Economic Impact Aid (EIA)	\$214,300
Facilities Fund	\$393,300
<b>TOTAL</b>	<b>\$1,094,800</b>

2014-15					
Item	Bay Farm (K-6)	Earhart	Encinal (6-8)	Global (K-7)	TOTAL
Teacher(s)	\$80,000 1 FTE	\$80,000 1 FTE		\$240,000 3FTE	\$400,000
Teacher Release			\$15,000	\$15,000	\$30,000
Substitute Release			\$5,000		\$5,000
Counselor			\$40,000 .5FTE	\$40,000 .5FTE	\$80,000
Music, PE, Media Ctr	\$40,000	\$16,000			\$56,000
Professional Development	\$5,000	\$16,500	\$10,000	\$5,000	\$36,500
Classified Staff			\$1,000		\$1,000
Arts Integration Certification				\$2,000	\$2,000
Arts Coach				\$20,000	\$20,000
Student Support Liaison				\$30,000	\$30,000
Art Materials					
Facilities*			\$393,300		\$393,300
Technology		\$21,000	\$20,000		\$41,000
<b>TOTAL</b>	<b>\$125,000</b>	<b>\$133,500</b>	<b>\$484,300</b>	<b>\$352,000</b>	<b>\$1,094,800</b>

## Possible Middle School Options



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## Possible AUSD Middle School Options

	2011-12	2012-13	2013-14	2014-15
<u>Bay Farm</u>	K-5	K-6	K-7	K-8
<u>Encinal</u>	-	Planning Year	6-8	6-8
<u>Global</u>	-	K-5	K-6	K-7 (K-8 in 2015-16)
Lincoln	6-8	6-8	6-8	6-8
Wood	6-8  Year 2 of Program Improvement  (School Improvement Plan)	6-8  Possibly in Year 3 of Program Improvement  (Corrective Action Plan)	6-8  Possibly in Year 4 of Program Improvement  (Develop Restructuring Plan)	6-8  Possibly in Year 5 of Program Improvement  (Implement Restructuring Plan)

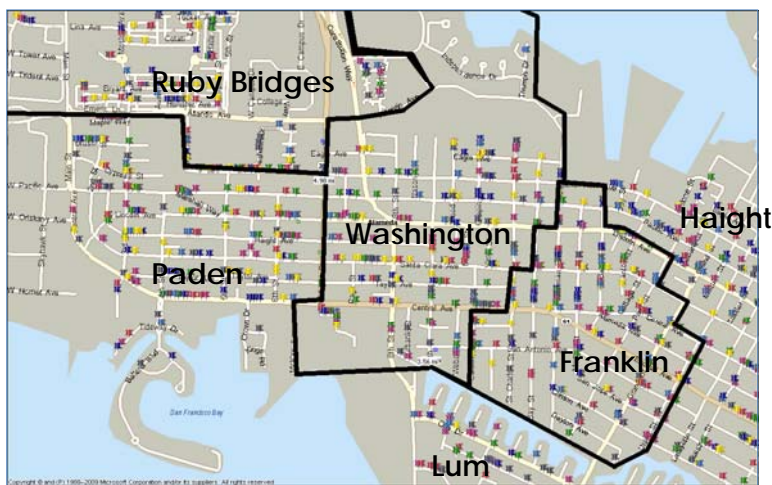
## Preliminary 6<sup>th</sup> grade Enrollment Projections

	2011-12	2012-13	2013-14	2014-15
Academy	111	136	107	105
Bay Farm	-	54	64	64
Encinal	-	Planning year	96	96
Global Education for the Arts	-	-	40	50
Lincoln	281	294	306	269
Other (ACLC/NEA/Private)	85	69	46	43
Wood	180	119	79	111

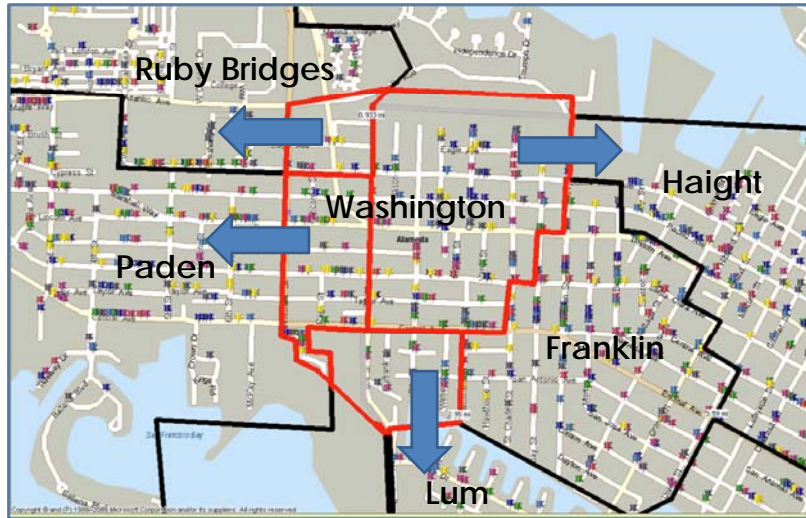


# Boundaries

# Current boundaries



## New Boundaries without Washington



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Paden boundary will change from Webster Street to 8<sup>th</sup> Street (addition of up to 70 new students)



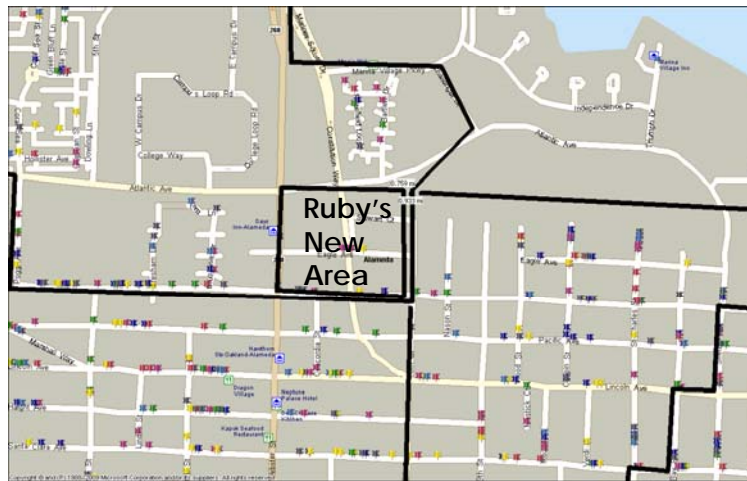
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Lum would shift from the estuary up Caroline Street to Central Ave, west to 8<sup>th</sup> Street (addition of up to 20 new students)



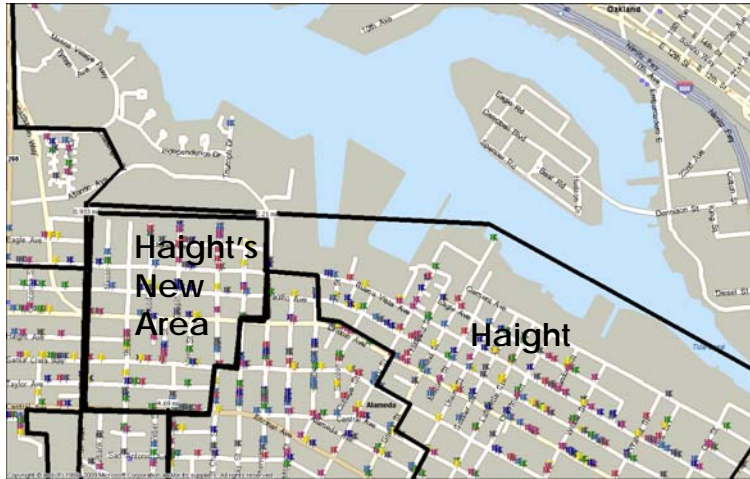
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Ruby would shift from Webster Street to 8<sup>th</sup> Street (addition of up to 20 new students)



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Haight's boundary would extend above Buena Vista Avenue over to 8<sup>th</sup> Street and down to Central Avenue (addition of up to 150 students)



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## Encinal 6-12 Planning Timeline

## Encinal 6-12 Planning Timeline

- February 2012 – March 2012
  - Develop and create marketing and recruitment plan
- March 2012 – October 2012
  - Gather and analyze curriculum resources for middle school curriculum development
  - Work with high school teachers to identify essential skills necessary for “high school readiness”
  - Develop middle school curriculum
- October 2012 – November 2012
  - Community outreach presentations to neighborhood schools at the school sites

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## Encinal 6-12 Planning Timeline

- November 2012 – December 2012
  - Distribute and gather completed commitment forms
- January 2013 – June 2013
  - Develop system for student progress monitoring
  - Develop system for program monitoring
- By January 15, 2013
  - Submit 150 commitment forms

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## Encinal 6-12 Planning Timeline

- By February 25, 2013
  - Address and clarify potential AEA contract issues
- By March 1, 2013
  - Submit middle school curriculum to AUSD staff
  - Submit evaluation system for program monitoring to AUSD staff
  - Submit communication, monitoring, and evaluation of student progress system to AUSD staff
- By April 30 ,2013
  - Obtain all approved multi-year AEA waivers

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## Wood School Support

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## Wood Program Improvement Timeline

- 2011-12 Program Improvement (PI) Year 2
  - Implementation of *school improvement plan*
  - ≈ \$197,000+ allocated to support *school improvement plan*
- 2012-13 Possibly in PI Year 3
  - Develop and implement *corrective action plan*
  - Integrate proposal into *corrective action plan*
  - Continue allocating funds to support *corrective action plan*
- 2013-14 Possibly in PI Year 4
  - Development of *restructuring plan*
  - Continue allocating funds to support *restructuring plan*

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## County-District-School (CDS) Codes

## County-District-School (CDS) Codes

- A new CDS code **IS** assigned under the following conditions:
  - Merger
    - Program Improvement (PI) Exception - If one or more of the schools involved in the merger is in Year 4 or 5 of PI, then a school code from one of the Year 4 or 5 PI schools must be used for the newly created school.
  - Split
    - PI Exception - If the school is in Year 4 or 5 of PI, the LEA must assign the previously existing school code of the school being split to the one of the new schools.
  - School closes and reopens as a new type of school
    - New school code will be assigned when a school closes and reopens with a new school type. For example, if a standard school closes and reopens as a County Community, Community Day, Juvenile Hall, Continuation, Adult Education, Special Education, Opportunity, or Alternative school, it will be assigned a new school code.
  - School closes and reopens with a different grade configuration
  - School closes and reopens
    - Some rules may apply that consider the type of school and if it was a program improvement school.

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## County-District-School (CDS) Codes


- A new CDS code **IS NOT** issued under the following conditions:
  - Changes in grades offered
    - A new school code will not be assigned based upon a change in grades offered.
  - Conversion to charter school
    - A new school code will not be assigned based on the conversion of a regular school to a charter school.
  - Changes in enrollment
    - A new school code will not be assigned based on changes in school population.
  - School closes and reopens
    - A new school code will not be assigned if a school is closed and then reopens within 365 days of the closure date.
  - Conversion to magnet school
    - A new school code will not be assigned based on the conversion of a

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<h2>AUSD Staff Assistance</h2>

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<h2>Assistance Plan</h2>
<ul style="list-style-type: none"><li>• Assistant Superintendent, Director of Student Services, Director of Human Resources, and/or the Coordinator of School Innovation will:<ul style="list-style-type: none"><li>– collaborated with proposal team(s) bi-monthly for progress monitoring</li><li>– collaborate with proposal team(s) weekly on revisions needed for implementation</li><li>– collaborate with proposal team(s) weekly to meet conditional stipulations for implementation</li><li>– work with Alameda Education Association (AEA) for accelerated waiver approval process</li><li>– collaborate with proposal team(s) in program start-up</li><li>– collaborate with proposal team(s) to monitor and evaluate program based on the identified needs</li></ul></li></ul>

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<b>Key Idea</b> <b>Magnet and Innovative Programs</b>		is about ...realizing the establishment of "attractive school options to provide desirable choices and deepen student, family, and community engagement in the youth's lives and education" as identified in the Master Plan adopted by the Board of Education in February of 2010		
<b>21<sup>st</sup> Century Learning at Bay Farm (Innovative Proposal)</b>	<b>Earhart Math, Science and Technology with the Integration of Music (Innovative Proposal)</b>	<b>Encinal 6-12 (Magnet Proposal)</b>	<b>Global Education through the Arts (Magnet Proposal)</b>	<b>Rachel Carson School of Science, Art, and Sustainability (Magnet Proposal)</b>
<ul style="list-style-type: none"> <li>• K-6 program with potential to grow</li> <li>• 21<sup>st</sup> century skills integrated into teaching and learning</li> </ul>	<ul style="list-style-type: none"> <li>• Science specialist</li> <li>• Integration of technology and music into curriculum</li> <li>• Systematizing strategies</li> </ul>	<ul style="list-style-type: none"> <li>• Establish 6-8 grade program</li> <li>• Eliminate middle to high school transition</li> <li>• High school readiness</li> </ul>	<ul style="list-style-type: none"> <li>• K-8 arts integrated program</li> <li>• World language offering at all grade levels</li> <li>• Global citizenship</li> </ul>	<ul style="list-style-type: none"> <li>• Integration of science, art, and sustainability into curriculum</li> <li>• Community partnerships</li> </ul>
AUSD Recommendation Conditional Approval	AUSD Recommendation Conditional Approval	AUSD Recommendation Conditional Approval	AUSD Recommendation Conditional Approval	AUSD Recommendation Declined for this cycle
\$189,200	\$133,500	\$30,000	\$378,000	
<b>So what? (What's important to understand about this?)</b> Magnet and innovative programs provide school choice for families in Alameda. The Master Plan adopted by the Board of Education in 2010 identifies a community desire for programs of choice. Tonight AUSD staff is asking the Board to vote to approve the recommendations. As the Board prepares to vote, AUSD staff is asking the Board to consider the merits of an entire proposal and not individual components of a proposal, when approving it.				

## ADDENDUM

The following slides are from the January 10, 2012 Board of Education presentation. Please note the costs indicated in each slide were based on each program's straight cost given no program changes at other sites.

### 21<sup>st</sup> Century Learning at Bay Farm

Item	2012-13 K-6	2013-14 K-6	OR 2013-14 K-7	2014-15 K-8
Teacher(s) 2012-13/1 FTE 2013-14/ 3 FTE 2014-15/ 3 FTE	\$80,000	\$80,000	\$240,000	\$240,000
Music, PE, and Media Center (Additional day)	\$40,000	\$40,000	\$40,000	\$40,000
Substitute Release/PD*	\$5,000	\$5,000	\$5,000	\$5,000
Classified Staff	\$4,200	\$4,200	TBD	TBD
Facilities 2012-13/remodel of 2 current portables 2013-14/ remodel of 2 current portables & 1 set of new bathroom 2014-15/ addition of 2 new portables	\$20,000 + 15% Construction Contingency	*	\$154,000 + 15% Construction Contingency	\$183,000 + 15% Construction Contingency
Technology (equipment and licenses)	\$37,000	*	\$22,000	\$22,000
<b>TOTAL</b>	<b>\$189,200</b>	<b>\$129,200</b>	<b>\$484,100</b>	<b>\$517,450</b>

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\* Addition or adjustment

### Earhart Math, Science, Technology with Integration of Music

Item	2012-13	2013-14	2014-15
Teacher 2012-15/Science Specialist-1 FTE 2012-15/Music Teacher- 1 day extra*	\$96,000	\$96,000	\$96,000
Professional Development*	\$16,500	\$16,500	\$16,500
Technology* (equipment and licenses)	\$21,000	\$21,000	\$21,000
<b>TOTAL</b>	<b>\$133,500</b>	<b>\$133,500</b>	<b>\$133,500</b>

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\* Addition or adjustment

### Encinal 6-12

Item	2012-13	2013-14 6-8	2014-15 6-8
Teacher (4 FTE)	N/A	\$320,000	\$320,000
Teacher Release	\$15,000	\$15,000	\$15,000
Teacher Substitute Release	\$5,000	\$5,000	\$5,000
Professional Development*	\$10,000	\$10,000	\$10,000
Counselor (.5 FTE)	N/A	\$40,000	\$40,000
Classified Staff	N/A	\$1,000	\$1,000
Facilities 2013-14/ remodel of 5 current portables* 2014-15/ conversion of great room into classrooms	N/A	\$25,000 + 15% Construction Contingency	\$342,000 + 15% Construction Contingency
Technology (equipment and licenses)	N/A	\$20,000	\$20,000
TOTAL	\$30,000	\$439,750	\$804,300

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\* Addition or adjustment

### Global Education through the Arts

Item	2012-13 K-5	2013-14 K-6	2014-15 K-7	2015-16 K-8
Teacher (3 FTE)	\$240,000	\$240,000	\$240,000	\$240,000
Lead Teacher Release	\$15,000	\$15,000	\$15,000	\$15,000
Professional Development*	\$15,000	\$5,000	\$5,000	\$5,000
Counselor (.5 FTE)	\$40,000	\$40,000	\$40,000	\$40,000
Arts Integration Certification	\$13,000	\$2,000	\$2,000	\$2,000
Art's Coach	\$20,000	\$20,000	\$20,000	\$20,000
Student Support Provider Liaison	\$30,000	\$30,000	\$30,000	\$30,000
Art Supplies/Materials	\$5,000			
TOTAL	\$378,000	\$352,000	\$352,000	\$352,000

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\* Addition or adjustment

**RESOLUTION NO. 12-0004**  
**GOVERNING BOARD OF THE ALAMEDA UNIFIED SCHOOL DISTRICT**  
**Approval to Implement Magnet and Innovative Programs for 2012-13**

**WHEREAS**, on February 23, 2010, the Board of Education adopted the Master Plan, providing for the establishment of “attractive school options to provide desirable choices and deepen student, family, and community engagement in the youth’s lives and education”; and

**WHEREAS**, to meet this goal, groups of teachers and administrators were encouraged to form proposal teams in an effort to create innovative programs or magnet schools; and

**WHEREAS**, on May 11, 2011, proposal teams submitted their Request for Proposals (RFPs) which were then reviewed to determine if the proposals aligned with the District’s vision, mission, and guiding principles; and

**WHEREAS**, six written proposals were submitted to the Board for review on June 14, 2011; and

**WHEREAS**, on June 28, 2011, the Board voted to approve the allocation of \$63,000 of budgeted Measure A funds to provide proposal teams with the resources required for further developing proposals for Phase II submission to the Board; and

**WHEREAS**, on November 15, 2011, the teams working on innovative program and magnet school proposals presented on their progress in planning for their proposal; and

**WHEREAS**, five proposals were received December 1, 2011, marking the end of *Phase II, Planning for Implementation*; and

**WHEREAS**, on December 13, 2011, the Board received an update on the logistical, operational and financial issues related to magnet and innovative proposals; and

**WHEREAS**, on January 10, 2012, we provided information on the logistical, operational, and financial issues related to magnet and innovative programs, as well as recommendations moving forward with magnet and innovative programs; and

**THEREFORE, BE IT RESOLVED** the Board of Education approves the following recommended proposals to implement our community’s vision of Magnet and Innovative Programs:

- 21<sup>st</sup> Century Learning at Bay Farm (K-6)
- Earhart Math, Science, and Technology with the Integration of Music
- Encinal 6-12
- Global Education through the Arts (Start-Up K-5)

I hereby certify that the foregoing is a full, true and correct copy of a resolution passed at a Regular Meeting of the Alameda Unified School District and the Alameda Unified School District Board of Education held on January 24, 2012.

Passed and adopted by the Governing Board of the Alameda Unified School District on January 24, 2012 by the following vote:

\_\_\_\_\_  
President, Governing Board – Margie Sherratt

Ayes: \_\_\_\_\_

Noes: \_\_\_\_\_

Absent: \_\_\_\_\_

\_\_\_\_\_  
School District – Superintendent Kirsten Vital

\_\_\_\_\_  
County, California

Attested by: \_\_\_\_\_  
Secretary to the Board