

VISION

We believe that our diverse community of students, given a rigorous academic program in an inclusive, safe and secure environment, will be prepared to be responsible citizens.

MISSION

Alameda Unified School District will effectively use our limited resources to ensure that every student succeeds.

GUIDING PRINCIPLES

- #1: All students have the ability to achieve academic and personal success.
- #2: Teachers must challenge and support all students to reach their highest academic and personal potential.
- #3: Administrators must have the knowledge, leadership skills, and ability to ensure all students succeed.
- #4: Parental involvement and community engagement are integral to the success of all students.
- #5: Accountability, transparency, and trust are necessary at all levels of the organization.
- #6: Allocation of funds must support our vision, mission, and guiding principles.
- #7: All employees must receive respectful treatment and professional support to achieve district goals.

GOALS AND STRATEGIES

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REDESIGN CENTRAL OFFICE	<p>Goals:</p> <ul style="list-style-type: none"> A. Continue to decentralize and redirect 5-10% more of total district budget to school sites along with greater flexibility and greater accountability for achieving results B. Redesign the central office to reflect 21st Century management practices, tools, and work processes in order to support schools to increase student achievement <p>Strategies:</p> <ul style="list-style-type: none"> 1. Implement cross-departmental processes/systems for greater efficiency, greater service to sites, and a shift to a results-oriented culture 2. Implement scorecards that track core business functions and demonstrate improvement each year towards targets from stakeholder surveys and data collection systems
RAISE THE BAR	<p>Goals:</p> <ul style="list-style-type: none"> A. Build a “state of the art” public education system that will prepare all students for graduation, college, and successful careers in the 21st Century by 2015 B. Significantly reduce the achievement gap over the next three years by personalizing teaching and learning for each student, holding high expectations, and providing additional supports for students who require them <p>Strategies:</p> <ul style="list-style-type: none"> 1. Develop individual School Instructional Initiatives that focus on clear goals and use of student targets <ul style="list-style-type: none"> a. Student benchmark data, mitigation strategies b. Professional development and collaboration 2. Accelerate learning through high quality instruction every day <ul style="list-style-type: none"> a. Implementing Math, SIM, IBD instructional initiatives b. Implementing 21st Century technology standards for students c. Teacher incentive plans that support student improvement d. School calendars and collaboration time for teachers that support the academic program

	GOALS AND STRATEGIES (continued)
	<ul style="list-style-type: none"> e. Response to Intervention (RTI) that supports struggling students f. Introduction to California Common Core Standards through district initiatives <ol style="list-style-type: none"> 3. Ensure school principals are instructional and community leaders 4. Develop a Tiered Intervention System for schools <ul style="list-style-type: none"> a. 10 Steps to Success developed and used to set/monitor system targets b. School Updates and Progress Reports (SUPR) developed to support a data dashboard for success
CREATE A SYSTEM OF ATTRACTIVE SCHOOL OPTIONS	<p>Goals:</p> <ol style="list-style-type: none"> A. Research, design and fund educational program options designed to increase youth motivation to learn and bolster family engagement by creating new programs and incorporating charter schools into a program of choices open to all students and families. Engage secondary students in rigorous academic study while motivating them to prepare for careers, college, and/or post secondary studies.
MAINTAIN A POLICY OF NEIGHBORHOOD ELEMENTARY SCHOOLS	<p>Goals:</p> <ol style="list-style-type: none"> A. An excellent neighborhood elementary school for every family in Alameda with appropriate enrollment, preserving space and investment for specialized programs and resources B. Continue to offer two (2) middle schools in AUSD and optimize their enrollments. Plan for a successful opening of the Academy of Alameda at the Chipman campus as it will most likely be the school of choice for neighborhood families. C. Maintain two (2) comprehensive high school sites and optimize their enrollments
STRENGTHEN EFFECTIVE ENRICHMENT PROGRAMS	<p>Goals:</p> <ol style="list-style-type: none"> A. Preserve all programs that are valued by the community and show results B. Craft a parcel tax to continue supporting these programs and programs to continue this innovation/choice <p>Strategies:</p> <ol style="list-style-type: none"> 1. The arts as an integral subject of the curriculum in accordance with the state standards and framework 2. A strong sequential arts program taught by highly qualified visual and performing arts teachers 3. Access to and practice in the visual and performing arts to ensure that every child will have the opportunity to practice critical thinking and leadership skills, investigate creative ideas, and make new connections for themselves and others <ul style="list-style-type: none"> • Implement VAPA (Visual and Performing Arts) plan • Arts integration professional development for teachers • Music pathways through K-12 • Expand technology/media center options • After school as support and enrichment to the regular day • Realign ROP, adult school services, independent study, and credit recovery
OPTIMIZE ENROLLMENT	<p>Goals:</p> <ol style="list-style-type: none"> A. Optimize facilities and make education more sustainable in AUSD with better economies of scale by increasing total enrollment in order to make best use of facilities <p>Strategies:</p> <ol style="list-style-type: none"> 1. Centralize enrollment 2. Facilities Master Plan, Phase I and Phase II (2012-13)
BUILD NONPROFIT, BUSINESS AND PHILANTHROPIC PARTNERSHIPS	<p>Goals:</p> <ol style="list-style-type: none"> A. Raise \$1.2 million over the next three years to support district initiatives by securing our nonprofit partner, Alameda Education Foundation, to raise money and manage programs
PASS A PARCEL TAX	<p>Goals:</p> <ol style="list-style-type: none"> A. Maintain and spend the parcel tax in accordance with the ballot language of Measure A B. Continue to provide accountability provisions in Measure A