

Alameda Unified School District Demographic Analysis 2009

Board of Education Meeting
November 24, 2009

District Map

Alameda City Unified School District



Background

AUSD's Facility Master Plan (FMP) allows decision makers to re-examine the current status of its schools in relation to the challenges presented today and in the future.

As a good practice, the FMP should be updated periodically:

- 2002- Full facility study
- 2005- Updated the 2002 study
- 2009- Update to current information and address "what-if" scenarios identified in the District's Master Plan

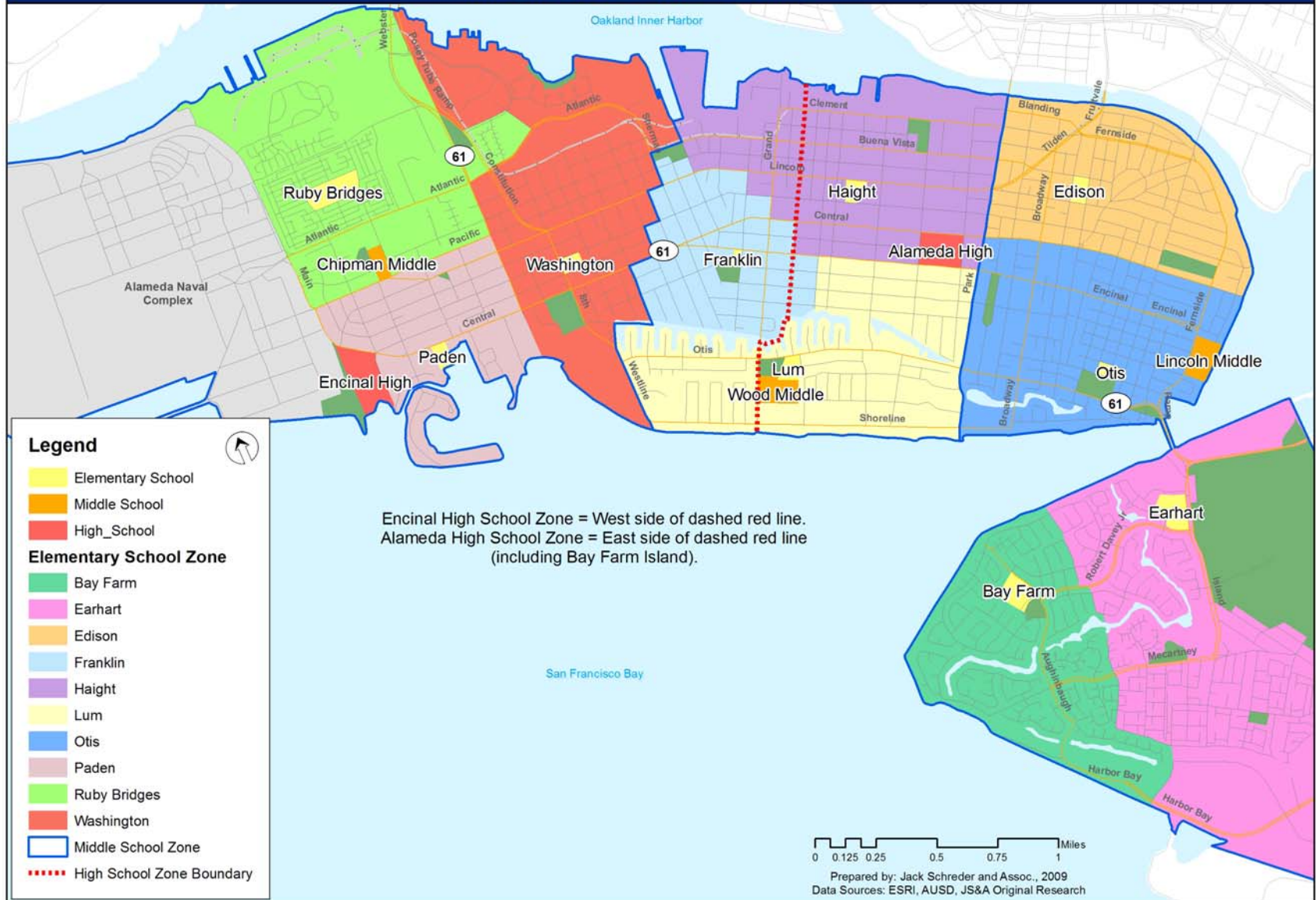
There are two major components in developing a Master Facility Plan: 1) Demographic Analysis and 2) Facility Inventory/Needs Assessment Review.

To complete the 2009 Facility Master Plan, AUSD hired *Jack Schreder & Associates* to conduct a demographic analysis and *LPA* to complete the Facility Inventory/Needs Assessment Review.

Tonight a presentation on the District's Demographic Analysis will be presented. The Facility Inventory/Needs Assessment will be presented on December 8, 2009.

School Zones

Alameda Unified School District



Demographic Analysis

The purpose of the 2009-10 Demographic Analysis is:

- to provide detailed demographic information about the City of Alameda
- to determine the effects of those demographics on District enrollments
- to assist in planning long range facility needs

The end result assures that appropriate and equitable facilities are provided for the students of the District

Enrollment History

- Since 2002 AUSD student enrollments have decline by 6.1%
- Kindergarten enrollment increased from 680 in 2006 to 747 in 2009
- K-5 enrollments declined from 2002 to 2006, but have since increased each year due to Kindergarten class sizes
- Enrollments at grades 6-8 have declined each year since 2002
- Enrollments at grades 9-12 have increased by 5.9% since 2002 (+183 students)

Demographic Methodologies

Enrollment projections were determined in several ways:

- Historical Birth Data (from 1989 to present). Projections were then based by school and grade based on residency and birth rate data
- Student Migration Rates (from 2001-02) including transfers (interdistrict, intradistrict)
- Resident Projections including survey of housing sales and re-sales by area from 2003-2009. Students were matched to addresses to determine grade level enrollment. This information was linked to attendance area map
- Survey of apartments and low income housing for students generated
- Private school information (including in neighboring cities)
- Community demographic information

The data was compiled by each school boundary.

AUSD Enrollment Projections

Grade	Actual 09-10	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19	19-20
K	747	690	679	786	770	671	680	686	694	702	711
1	746	772	716	704	811	795	697	705	711	720	727
2	761	743	770	713	701	808	792	694	702	709	717
3	688	753	736	762	705	693	801	784	686	695	701
4	718	688	754	736	762	705	694	801	785	687	695
5	730	722	693	758	740	766	710	698	805	789	691
6	613	702	694	665	730	712	738	682	670	777	761
7	739	599	688	680	651	716	698	724	668	656	763
8	687	742	602	691	683	654	719	701	727	671	659
9	780	707	762	622	711	703	674	739	721	747	691
10	816	787	714	769	629	718	711	681	746	729	755
11	785	809	780	707	762	622	711	703	674	739	721
12	928	828	852	823	750	805	665	754	747	717	782
Total KD-5	4,390	4,370	4,346	4,458	4,489	4,440	4,373	4,368	4,384	4,301	4,242
Total 6-8	2,039	2,043	1,984	2,036	2,064	2,082	2,156	2,107	2,065	2,104	2,183
Total 9-12	3,309	3,131	3,108	2,922	2,853	2,849	2,761	2,878	2,888	2,932	2,949
Total	9,738	9,544	9,438	9,416	9,406	9,371	9,289	9,353	9,337	9,337	9,374

Note: enrollment does not include SDC classes/students

Projected Enrollment by School

School	09-10	10-11	11-12	12-13	13-14	14-15
Bay Farm	505	491	474	480	478	493
Earhart	605	600	605	621	629	625
Edison	410	427	441	463	466	478
Franklin	287	302	301	308	329	343
Haight	429	402	380	385	390	366
Lum	483	480	474	481	490	474
Otis	461	498	523	551	574	581
Paden	358	346	330	332	325	306
Ruby Bridges	565	581	589	619	609	602
Washington	287	246	233	221	207	184
Chipman	550	599	591	544	552	557
Lincoln	918	972	999	965	977	985
Wood	571	595	568	553	560	565
Alameda	1,882	1,846	1,802	1,698	1,655	1,653
Encinal	1,070	1,034	972	910	832	831
Island	206	196	199	194	194	194

Note: enrollment does not include SDC classes/students

Alameda Point

An aerial photograph of Alameda Point, California, overlaid with a semi-transparent map. The map shows various development zones and landmarks. A large area in the center is outlined in red and labeled 'Preliminary Development Concept'. To the left, a green area is labeled 'Proposed Alameda National Wildlife Refuge'. Above it, a blue area is labeled 'Golf Course'. To the right, a green area is labeled 'Bayport'. Further right, a grey area is labeled 'North Housing Parcel / USCG'. Above that, a green area is labeled 'Alameda Landing'. The background shows the city of Alameda and the San Francisco Bay.

The Alameda Naval Air Station (NAS) was decommissioned in 1997 by the U.S. Government. In January 1996, the City of Alameda adopted the NAS Alameda Community Reuse Plan.

On February 2, 2010 voters will have an opportunity to vote on Measure A:

“Shall the City Charter Amendment, and ordinance proposing General Plan Amendments, Zoning Map and Text Amendment and Development Agreement, regarding development of Alameda Point be adopted?”

If developed, AUSD estimates educating 1,600 new students and will need to build three new schools.

Demographic Summary

The population of AUSD is projected to slightly increase through 2014.

The number of children Under 5 declined from 4,921 in 1990 to 4,057 in 2000, though increased to 4,147 in 2009 and is projected to increase to 4,270 by 2014. The 5-19 age group numbered 12,923 in 2000, however this group declined to 12,123 in 2009. This age group is projected to continue to decline to 11,448 through 2014.

Based on the outcome from the Facility Inventory/Needs Assessment Review the District should consider options for remaining fiscally responsible to all of its students. These options may include consolidation of one or more sites during a time of declining enrollments; creating programs of choice and magnet programs; reconfiguration of grade levels in order to provide more options for parents and students; alternative utilization of sites; reconfiguration of boundaries.

Questions?